

Metrics and Networking

Enhance your Visibility and Network

Measure your Impact

Collaborate and Co-Write

Stay up to date

Links are active in full screen mode.



Enhance your visibility & Network: Twitter

Twitter is a tool that is used by many researchers – but also by the public and the media.

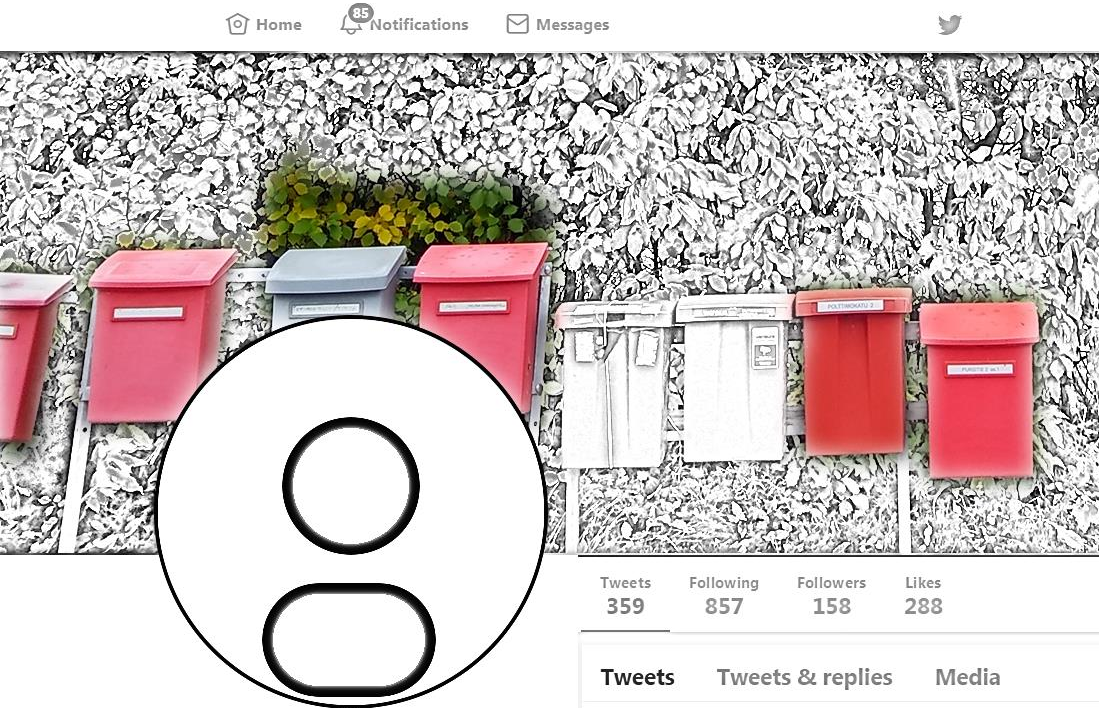


- Communicate your research quickly and receive feedback at an early stage. (PhDs: Ask your supervisors before you share your research on Twitter.)
- Inform the public, politics and the media about your research.
- In an era of fake news and post-facts, you can enhance the voice of science and get reliable information to the public.
- Share your publications with peers.
- Enhance your impact and visibility.
- Alas: You will need some time to do this ...

Altmetrics



Use Twitter professionally



Generate a *professional* Twitter account.

1. Be visible in the discussion: Search for relevant #hashtags, use these hashtags in your own tweets.
2. Share your Twitter nickname in presentations, e-mails, ...
3. Follow other relevant Twitter profiles and retweet.
4. Use photos, videos, graphics, and links to increase the number of retweets of your tweets.

Two randomly picked Twitter accounts of young researchers for inspiration:

[@ Ya G m u R](#) | [@andonimn](#)



Read more:

[Blogpost: Top tips for using social media ...](#)
[Guidelines for Economists on Twitter](#) (German)



Enhance your visibility: Google Scholar Profile



- Create a profile in Google Scholar and list your publications there.
- This helps your visibility in Google and Google Scholar.

 FOLLOW

GET MY OWN PROFILE

Cited by

[VIEW ALL](#)

	All	Since 2014
Citations	124010	33767
h-index	113	64
i10-index	370	204



Create a personal ORCID – Let them know it's you

TITLE

CITED BY

YEAR

Can quantum-mechanical description of physical reality be considered complete?

A Einstein, B Podolsky, N Rosen
Physical review 47 (10), 777

17481

1935

Über einen die Erzeugung und Verwandlung des Lichtes betreffenden heuristischen Gesichtspunkt

A Einstein
Ann. Phys. 17, 132-148

11332 *

1905

On the movement of small particles suspended in stationary liquids required by the molecular-kinetic theory of heat

A Einstein
Annalen der Physik 17, 549-560

9658 *

1905

Enhance your visibility: Research Networks



Use Research Networks like [ResearchGate](#), [Academia.edu](#) or [Mendeley](#) [[Elsevier](#)] to:

- Spread your own publications [See tutorial on copyright!]
- Count readers and reads.
- Follow other researchers. Get in touch and get updated on their research.
- Get access to closed publications by contacting the authors.
- Ask questions.



Enhance your visibility and network: Conferences

A great place to present and discuss your findings and stay up to date.

Find summer schools and conferences in subject specific event calendars and hand in your paper:

- [EconBiz: Events Calendar](#)
- [Conference List of Prof. Barton Willage](#)

Some learned societies have conference calendars like the [German Verein für Socialpolitik](#).

Beware of Fake Conferences!
Think – Check – Attend



Use professional tools to Enhance your Impact



Look out for the next
[ImpactSchool](#)



Video under CC-BY License by Kudos

Claim your Publications: ORCID Researcher ID

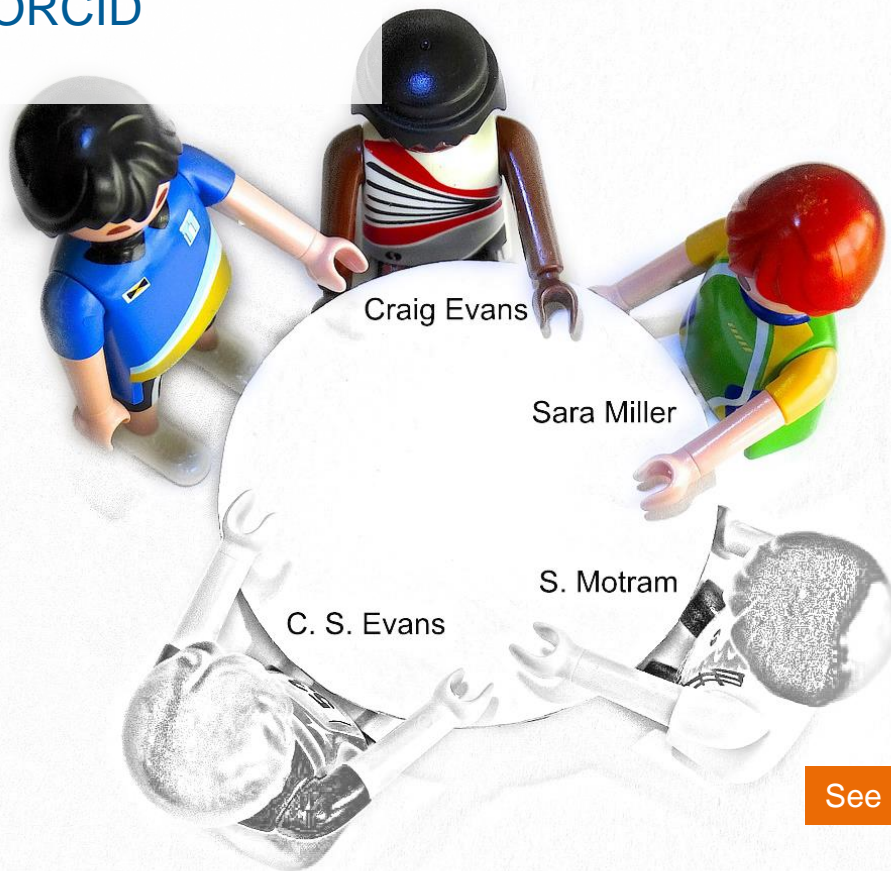
Who is the Author? Match the names
to the researchers at the table:

Craig S. Evans

Celia Evans

Sara Mottram
(recently married)

Stan Mottram
(recently married)



[See results](#)

[Skip](#)



Claim your Publications: ORCID Researcher ID

Results: Who is the Author?

Craig S. Evans

Celia Evans

Sara Mottram
(recently married)

Stan Mottram
(recently married)



Why ORCID?

- Claim your own publications – even when you change your name (marriage).
- Peers can find and contact you, even if your name is John Miller.
- (In [this single publication](#), there are two Zhu, H.; six Wang, Y.; two Kumar, A., ...)
- You can mark publications, but also datasets, blog- or twitter posts as your own.
- For many journals and universities it is obligatory to have one, anyway.

Search for your own name across disciplines in Google Scholar, Scopus or Web of Science. Do you find publications that are not your own?





Connecting Research and Researchers

1

Sara Miller

ORCID ID

<https://orcid.org/0000-0001-6657-648>



Connecting Research and Researchers

2

Sara Miller

ORCID ID

<https://orcid.org/0000-0001-6645-751>

 [Print view](#) 

Also known as 
Sara Motram 

Measure your Impact

Count your Citations

Alt(ernative) Metrics

Tools: Increase your Impact



Citation Databases

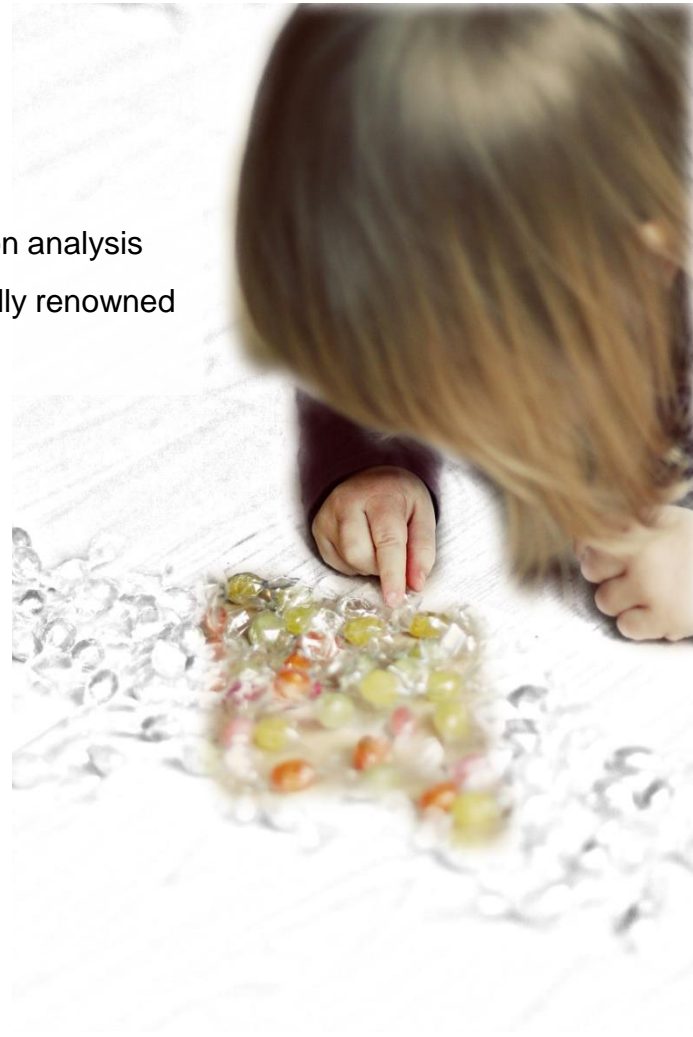
Scopus and Web of Science are the cherries on the ice cake in citation analysis (... and very expensive). They only consider articles from internationally renowned journals. To find your citations:



> Do a „Cited Reference Search“ for your publications in Web of Science.

Scopus®

> Edit your own profile or search for your publications in Scopus.



Google Scholar - Citations

Create a profile in Google Scholar Citations, to get more exact citation counts in Google Scholar.

[When the meaning of work has disappeared: experimental evidence on employees' performance and emotions](#)

A Chadi, [S. Jeworrek](#), [V. Mertins](#) - Management Science, 2016 - pubsonline.informs.org

This experiment tests for a causal relationship between the meaning of work and employees'



Cited by 8

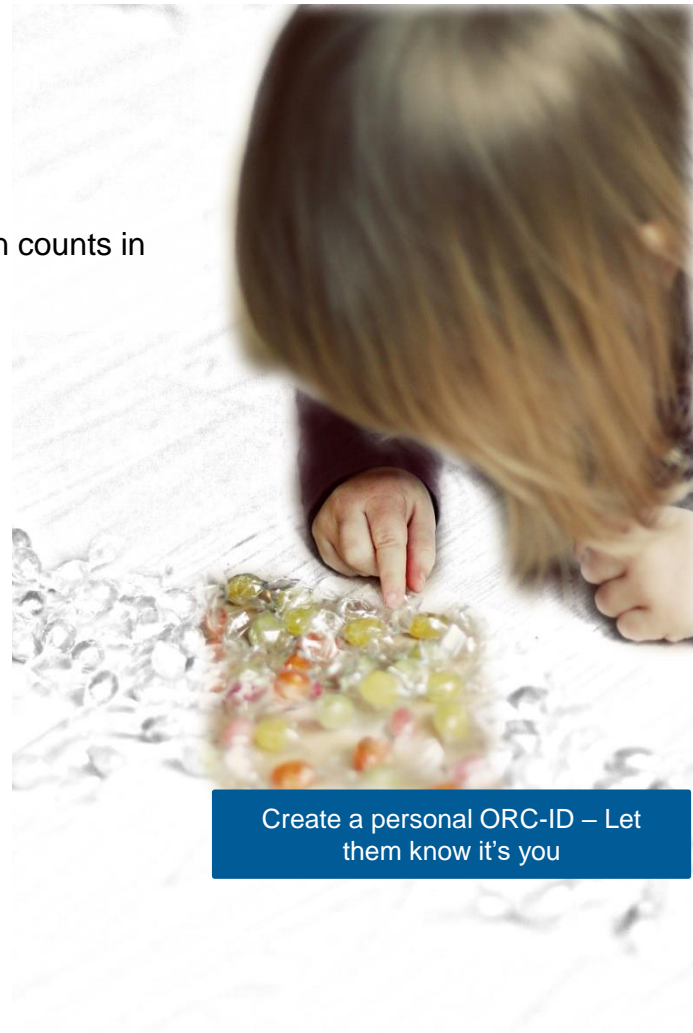
[Related articles](#)

[All 3 versions](#)

[Web of Science: 2](#)

[Read: Some things you need to know about Google Scholar / Mark Dingemanse](#)

“Google Scholar has now manually blocked Prof. et al. from appearing in top rankings for her disciplines.”



Create a personal ORCID – Let them know it's you

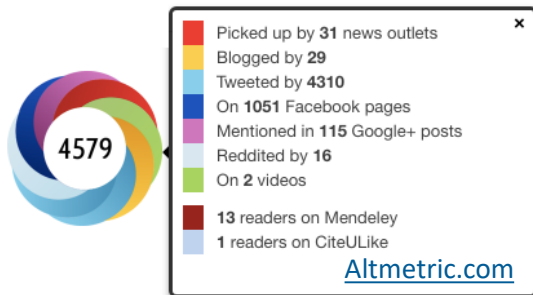


Altmetrics

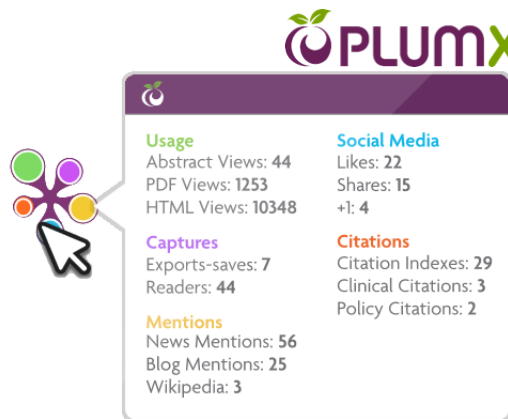
Gives you credits for research related activities in social media. Counts mentions of your publication in:

- News sources and policy papers
- Blogs / Wikipedia
- Twitter / Facebook / YouTube
- Mendeley / Reddit / CiteULike / ...

Important!
Name identifiers, preferably DOIs, in your post.
If you name only title or URL, it won't be counted.



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Measure your Impact with professional Tools



Look out for the next
[ImpactSchool](#)



Video under CC-BY License by Kudos

Tools for Collaboration

Write together and share Files

Meet Online

Organize Projects and References

Research Networks



Write together and Share Files

No more e-mail attachments, no confusion about latest versions.

[Overleaf](#) and [Authorea](#) (both LaTeX) als well as [etherpad](#) and [Google docs](#) allow to edit texts collaboratively online.

With [dropbox](#) you can share any kinds of files.
Beware of data-protection issues though!



Meet Online

[Skype](#) (Microsoft), [zoom](#), and [Google Hangouts](#) offer free online meeting rooms.

Beware of data-protection issues though!

Maybe your university has access to [Adobe Connect](#), [Cisco Webex](#) or similar services?

The Zoom logo, consisting of the word "zoom" in a blue, lowercase, sans-serif font.The Skype logo, featuring a blue speech mark icon followed by the word "Skype" in a blue, sans-serif font.The Google Hangouts logo, featuring the text "Google Hangouts" in a green, sans-serif font.

Adobe Connect



Cisco
webex

Organize Projects and References

Use [Notion](#), [Trello](#), [citavi](#) or [Mendely](#) (Elsevier) to organize projects.

In [citavi](#), [zotero](#), [Mendeley](#), and [Endnote](#) you can edit reference lists collaboratively.

Ask in your library: They might have licenses for citavi, EndNote or RefWorks or offer classes in reference management.



Notion



zotero



citavi



RefWorks



EconLit

ECONBIZ

Find Economic Literature.

Databases / Alerting Services



EBSCOhost



JSTOR



Conferences



Stay up to Date



Twitter and Blogs



Research Networks

Subject Databases: Receive Updates

ECONBIZ
Find Economic Literature.



Sort by Year

In most databases you can sort your results.
List the most recent articles on top.

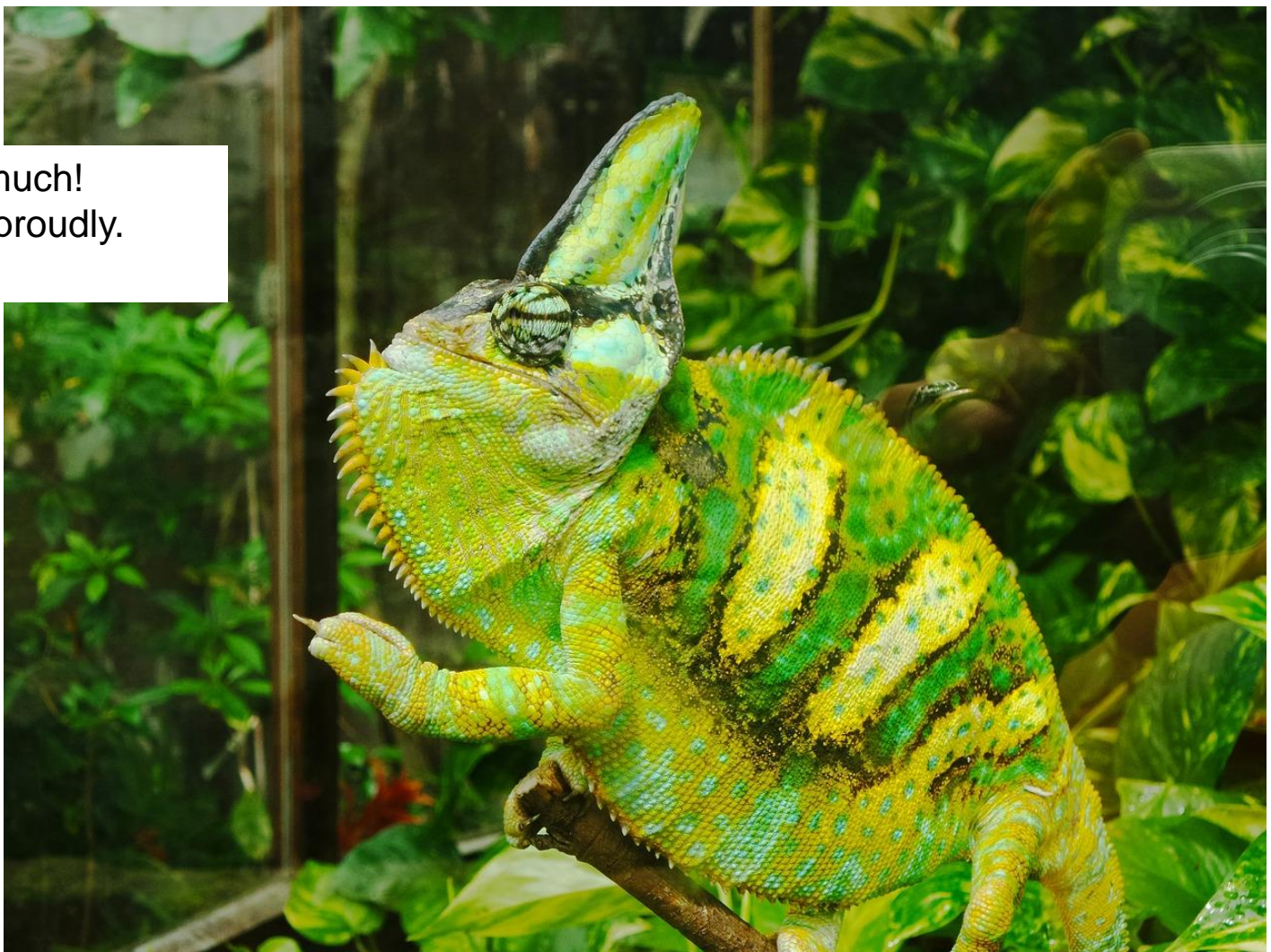
Create an account and save your searches
in a search history.

Use alerting services

Create an alert. Receive information on new
titles that fit your search, via e-mail or RSS feed.

The End ...

You learned so much!
Lean back now, proudly.
Feel like a boss.



Thanks for watching.

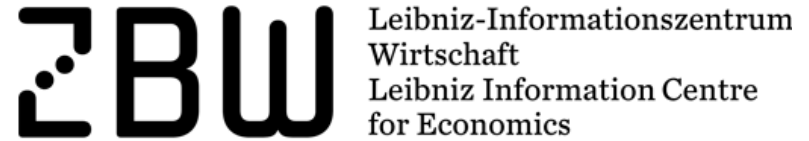
Your comments and feedback are most welcome!

Write to us at info@econbiz.de

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and [EconBiz](#).



Find Economic Literature.

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