

ECONBIZ

Find Economic Literature.

**The search portal for business
& economics and related subjects**

**Search quality and ranking
transparency in the age of Google**

Journals, Working Papers & Conferences
in Business Studies and Economics

Publications | Events

🔍 Search for publications Search

▾ All Fields Open Access ... ⚙️ Advanced ⌚ Search history Favorites



The EconBiz portal:

- search publications or events
- create lists of favorites
- Beta: new developments
- improve research skills
- free of charge
- available in English, Spanish, French and German



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→ WHY ECONBIZ?

Find relevant publications in business and economics in many languages quickly

The search for quality research publications on current topics is often difficult. If, for example, you are looking for reliable work on the subject of “equal pay”, you must first filter out newspaper reports or political action platforms in order to access academic texts on the subject. Scholarly search engines such as Google Scholar favor publications that have already been quoted frequently, so that older publications are often found at the top of the list and even a restriction to current years does not produce the desired result in many cases.

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In EconBiz, you can quickly find the publications you want by adjusting sorting or filtering. If you still cannot find the right results, tools such as the Standard Thesaurus for Economics (STW) and specially trained personnel (Research Guide EconDesk) can help you. The STW helps to find suitable search terms and corresponding publications. If, for example, a publication deals with “women earning less than men”, but the term “equal pay” does not appear anywhere in the publication, this publication would not be found without additional steps or search for synonyms etc. In addition, EconBiz offers professional help via the integrated contact options in the Research Guide EconDesk.

Access to publications is also not always easy and often depends on whether you are sitting at an institutional (e.g. university) computer or use special connections (such as VPN or HAN). EconBiz shows access options and offers personal support. The integrated help options can be used to show the way to the desired full text for the complex access options.

Depending on the topic and search terms, it is possible that too few or too many relevant hits are found: In these cases the integrated tips help to increase or reduce the number of hits.

In EconBiz, private and public lists of favorites can be created on any topic and labeled with a description and tags. A public list of favorites can be used, for example, to make the literature available for a course.

The games, videos etc. in the area “Research Skills” help to acquire information literacy.

Why EconBiz?



zbw.to/NZd0e

**You can find introductions
on how to use EconBiz at
zbw.to/IbWZm**



Journals, Working Papers & Conferences
in Business Studies and Economics

Publications

Events

🔍 Search for publications

Search

▼ All Fields

Open Access ...

⚙️ Advanced

🕒 Search history

🔖 Favorites

EconBiz main features are available in English, French, Spanish and German:

- 6 → Journals, Working Papers & Conferences in Business Studies and Economics
- Revues, cahiers de recherche et conférences en Sciences économiques et Sciences de gestion
- Revistas académicas, documentos de trabajo y conferencias en Negocios y Economía
- Fachzeitschriften, Working Paper & Konferenzen in BWL und VWL

Business Studies,
Economics, **Accounting,**
Management, Marketing, Tourism,
Logistics, Health Economics, ...

→ ECONBIZ FOR ALL:

for students, institutions and researchers

EconBiz offers...

- A literature search across important German and international databases
- Journals, journal articles, books, e-books, working papers, statistics etc.
- if possible: links to licensed full texts in your library as well as over 1.5 million open access publications
- A calendar of events for scholarly conferences and summer schools
- The reference service Research Guide EconDesk which answers questions about the search for literature and statistical data.
- The section “Research Skills” with the online tutorial Guided Walk on how to search, evaluate and cite scholarly publications, as well as the Academic Career Kit for Early Career Researchers.

Keep yourself up-to-date about new features in our news section. Introductory presentations on EconBiz are available in our download area.

→ FOR STUDENTS

- Scholarly publications in economics and business studies for bachelor and master theses.
- Highly ranked journal articles and articles from books.
- Free full texts, e.g. current economics and business studies working papers.
- The section “Research Skills” contains the Guided Walks: Search and evaluate / Access to full texts / Cite correctly.
- Our team of Research Guide EconDesk offers personalised advice.

Guided Walk



zbw.to/EM7gc

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→ FOR RESEARCH INSTITUTIONS

- Suggest conferences and summer schools for our event calendar.
- Publish your open access series on EconStor, to ensure long term access and stable URLs.
- Be visible in EconBiz, RePEc, and Google Scholar via EconStor

→ FOR RESEARCHERS

- Articles in journals and books – from Germany, Europe and the world
- Current working papers in economics and business studies
- Conferences and summer schools, with deadlines for call for papers, and options for subject-related or geographical search.

These features can make work easier:

- Filter and sorting options to render results more precise.
- The event calendar on Twitter to stay up-to-date on conferences
- Personal literature lists to share with fellow researchers or students.
- The Academic Career Kit for Early Career Researchers (ECR).
Current sections are: “Publish your Paper”, “Networking and Metrics” and “Research Data Management”.

Event Calendar



zbw.to/uxzKB

Academic
Career Kit



zbw.to/FGCfK

Which service for which activity?

For publishing in Open Access:

ECONSTOR

Make Your Publications Visible.

For searching:

ECONBIZ

Find Economic Literature.

Both services provided and maintained by ZBW.

ZBW Leibniz-Informationszentrum
Wirtschaft
Leibniz Information Centre
for Economics

→ WHY GOOGLE (SCHOLAR) IS NOT ENOUGH

Students and researchers google to get publications easily and free of charge. Google sorts its result lists by sophisticated ranking algorithms but how exactly is a secret.

Many students and researchers search in Google or Google Scholar and go no further than the first page of results or only look at the first couple of hits. Relevant results may be hidden further down in the lists or not listed at all. Today, Google has a big influence on how research is done. This is a problem for the academic system, where visibility and citations count most of all. Publications that accumulated many citations will be favoured by such a system pushing older publications – that had more time to accumulate citations – to the top. A gaming of the system by citation networks is also possible. Services that allow researchers to set their own priorities for filtering information are important. These ensure that innovation and ideas beyond the mainstream can still find an audience in the future.

Academic research needs independent information resources and transparent search architectures. The techniques for evaluating sources must be understood and taught. EconBiz is an independent and transparent alternative to commercial providers.

The paper **What Google Scholar can('t) do: Comparison of the scholarly search in EconBiz and Google Scholar** offers some good reasons for using more than just Google Scholar for scholarly literature search.



→ BUILDING RESEARCH SKILLS

Finding and evaluating relevant publications is key for successful students. A whole section in EconBiz is dedicated to help students enhance their information literacy, for example with the EconBiz Guided Walk.

YOUR FIRST ASSIGNMENT

– USE OUR GUIDED WALKS

Search and evaluate

Access to full texts

Cite correctly



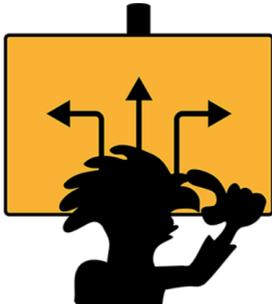
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Guided Walk



zbw.to/EM7gc

The topic of your assignment is
„Sharing Economy: Revolution of Consumer Culture?“
What do you do next?



- I go and have coffee
- I search in Google
- I search in Google Scholar
- I search in EconBiz
- I look for someone to help me

→ VIDEO LECTURES

Videos are an additional format for building information literacy. These explain the various stages of writing assignments. They can be shared freely.

Video Lectures: First assignment! Find scholarly information and cite correctly

1. Why reliable information is important for you



[Download \(mp4, 143 MB\)](#)



IL videos



zbw.to/Y1sdY

→ ACADEMIC CAREER KIT FOR EARLY CAREER RESEARCHERS

The Academic Career Kit addresses questions that Early Career Researchers (ECR) may have regarding publishing and disseminating their papers. These presentations are offered as Open Educational Resources (OERs) for reuse.

Academic Career Kit

You are an Early Career Researcher (ECR)? Use our Toolkits:

[Publish your Paper](#) | [Metrics and Networking](#) | [Research Data Management](#)

Learn more about finding a journal for publication, open access, predatory journals, your copyright, social media in academics, enhancing your visibility, networking, tools for sharing and co-writing, research data management ...



This material is an OER - Open Educational Resource: Users of the toolkit can embed it in their local platforms or download it and make changes. [Read more...](#)

Academic
Career Kit



zbw.to/FGCfK



Nicole Krüger presents the Academic Career Kit on ZBW MediaTalk:
zbw.to/FtRvo

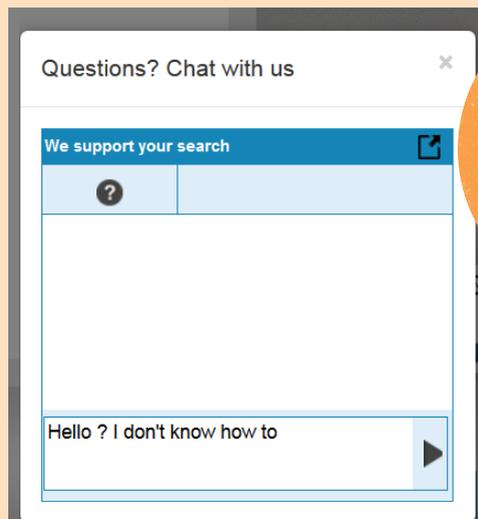
→ INDIVIDUAL ASSISTANCE FOR LITERATURE SEARCHES

EconBiz includes a service where librarians offer free assistance with the search for hard-to-find information.

ResearchGuide EconDesk can help in the following cases:
We answer questions on literature search and library services and offer support with individual data search in economics and business studies, e.g. with the search for:

- Statistical data and related subjects
- Information on companies and institutions
- Biographical information
- Country information
- Definitions of terms
- ...

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→ USEFUL FEATURES

Public Lists of Favorites that can be integrated into your own website.



ECONBIZ
Find Economic Literature.

Collaborative Leadership

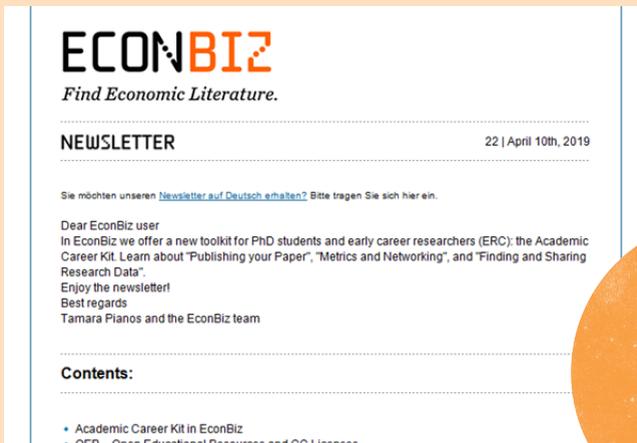
This is a list on "collaborative leadership" just as an example of how it works. I can put a longer description here.

- Article** "Aren't bosses supposed to manage you?": a qualitative study of managing your boss
Welsh, Elizabeth T.; Henderson, Kevin E.; Diehn, Erica W. - In: Journal of managerial issues : JMI 31 (2019) 1, S. 66-84
- Book** Collaborative leadership : building relationships, handling conflict and sharing control
Archer, David; Cameron, Alex - 2013 - 2nd ed
- Book** Collaborative leadership : new perspectives in leadership development
De Meyer, Arnoud - 2010
- Book** Collaborative Leadership in Financial Services
Ullah, Philip - 2017
- Book** Corporate effectuation : effectual strategy for corporate management



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The EconBiz newsletter keeps you posted about new functionalities and content.



ECONBIZ
Find Economic Literature.

NEWSLETTER 22 | April 10th, 2019

Sie möchten unseren [Newsletter auf Deutsch erhalten](#)? Bitte tragen Sie sich hier ein.

Dear EconBiz user
In EconBiz we offer a new toolkit for PhD students and early career researchers (ERC): the Academic Career Kit. Learn about "Publishing your Paper", "Metrics and Networking", and "Finding and Sharing Research Data".
Enjoy the newsletter!
Best regards
Tamara Pianos and the EconBiz team

Contents:

- Academic Career Kit in EconBiz
- OER – Open Educational Resources and CC Licenses



→ IMPROVEMENTS UNDER DEVELOPMENT

EconBiz developers at ZBW are working on additional functions to support researchers and students with their work.

Journal information

Additional information about journals can make quality assessment (of discovered publications) easier. Such services are intended to support researchers and students with their work, but not to pre-select or to rate items.

Author Profiles

Researchers, libraries and other institutions use authority files in order to make it easier to identify individual persons or institutions. The use of authority files should make it easier to identify the right person if you have two or more people who share the same name (e.g. John Smith born in 1950 versus John Smith born in 1972 or John Smith, the economist, versus John Smith, the dancer). On the other hand authority files are used to bring together publications by one author whose publications appear under different names e.g. due to marriage or due to different spellings in different languages, common spelling mistakes, use of initials etc. (e.g. William D. Nordhaus, W. D. Nordhaus, U. Nordchautz, W. Nordhaus, William Nordhaus Weilian Nuodehaosi, 威廉 诺德豪斯)

This service currently under development integrates several other services such as: LOBID, Entity Facts, EconBiz API, Nobel Prize API, RePEc top authors, Wikidata and DBPedia.

It can be used to find more information on specific authors. Authors themselves can use it to see how others make use of named entities or linked data.

→ PARTNER NETWORK

The partner network promotes the transfer of knowledge and co-operation among members.

Its mission is to enable top research in economics and business studies through easy access to quality subject information in combination with state-of-the art search-features.

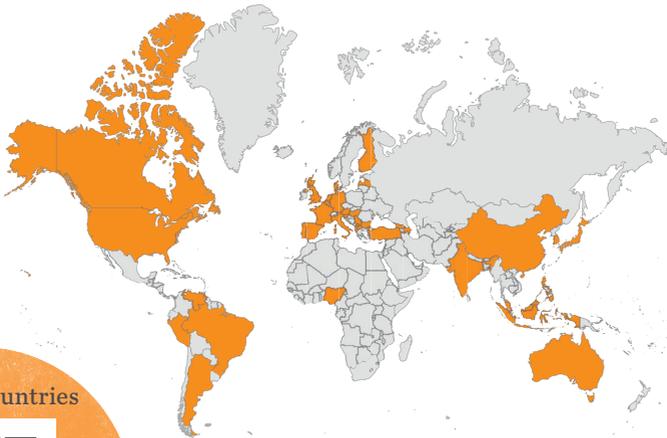
Our vision is to develop the leading portal for subject information in economics and business studies.

The network helps to promote the service on an international level and to enhance the visibility of research output and conferences in all partner countries.

It also provides a forum for the discussion of topics relevant to the partners. Answers to questions as well as partners for joint projects can be found through the network.

Over 30 institutions in over 30 countries belong to the international partner network.

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Partner Countries



zbw.to/drVuC

→ PARTNER NETWORK INSTITUTIONS

Aarhus University Library, Denmark
ADA University Library, Azerbaijan
AIM - Asian Institute of Management, Philippines
American University, Nigeria
Bank of Finland, Finland
BIBADM - School of Management's Library of the Federal University of Rio Grande Do Sul, Brasil
CeBER and Faculty of Economics, University of Coimbra, Portugal
CIRANO, Canada
Corvinus University Library, Hungary
Cranfield University, UK
Erasmus University Rotterdam (EUR), Netherlands
European University Institute, EU
Harvard Business School, Baker Library, USA
HEC Montréal, Canada
Economic Faculty of the „St. Kliment Ohridski“ University in Sofia, Bulgaria
HongKong Polytechnic University, Hong Kong
IAE Business School, Buenos Aires, Argentina
Institute of Economic Research IER, Hitotsubashi University HIT, Japan
Instituto de Empresa Foundation, Spain
Instituto de Estudios Superiores de Administración (IESA), Venezuela
Jaipuria Institute of Management, India
Koç University Suna Kiraç Library, Turkey
Indian School of Business, Learning Resource Center, India
Peking University, China
Sainsbury Library, Saïd Business School, University of Oxford, UK
Singapore Management University
SKEMA Business School, France
Sogang University, South-Korea
South East European University-SEEU, North-Macedonia
S P Jain School of Global Management, Australia, Dubai, Singapore
Stephen M. Ross School of Business, University of Michigan, USA
Universiteti i Shkodres, Albania
University Library of Svetozar Markovic, Serbia
University of Latvia
University of Ljubljana, Faculty of Administration, Slovenia
Universiti Teknologi Mara, Malaysia
Vesalius College, Belgium
WU Vienna – Vienna University of Economics and Business, Austria

→ HISTORY AND FUNDING

EconBiz went online in 2002 as a virtual library for economics. In the beginning, it was a cooperation project between the ZBW – Leibniz Information Centre for Economics and the University and City Library of Cologne whose collection focus was on business studies. During the first years it was funded by the German Research Foundation (DFG). Since 2013, the ZBW has been sole operator and developer of EconBiz. A scientific advisory board supports and discusses future developments. EconBiz is fully funded by the ZBW. It is one of the core products of the ZBW and plays an important role in the ZBW strategy.

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2002

EconBiz goes online as Virtual Library for Economics and Business Studies. The ZBW is responsible for economics, the University and City Library of Cologne for business studies.

2007

The ZBW adds business studies to its selection policy.

2010

EconBiz changes to search engine technology (solr) and the portal software vufind.

The EconBiz app is launched.
Optimisation for mobile devices.

2013

EconBiz operated solely by the ZBW.

2017

Complete integration of ZBW library services. Library items can be requested directly in EconBiz and no longer require a separate catalogue.

2018

The EconBiz team works on the so-called Journal landscape which aims to make it easier for researchers to judge the quality of journals.

→ FURTHER READING

Pianos, Tamara; Klemenz, Arne Martin (2017): EconBiz-Experiences: Creating our own discovery system for business & economics. IFLA WLIC 2017 Wroclaw, Satellite Meeting - Reference and Information Services & Information Technology Sections: Innovation and the User Experience: Evaluating and Implementing Discovery Systems.

Full text: <http://library.ifla.org/1839/1/S10-2017-pianos-en.pdf>

Krüger, Nicole (2017): What Google can(t) do: Comparison of the scholarly search in EconBiz and Google Scholar, 2nd updated version.

<https://zbw.to/AnRFn>

Demirhan, Amed; Tamara Pianos (2016): International Cooperation among Libraries. In: International Leads: A Publication of the International Relations Round Table of the American Library. 30 (1, March), pp. 6-7

Full text: <http://hdl.handle.net/11108/247>

Pianos, Tamara: We all do better when we work together – The international EconBiz Partner Network: Improving research, access to subject information and international cooperation in economics and business studies. In: Proceedings of the Annual IATUL conference 2015 s. l.: International Association of University Libraries (IA-TUL), 2015

Full text: <http://hdl.handle.net/11108/239>

Tamara Pianos, (2012): EconBiz to go: Mobile search options for business and economics – developing a library app for researchers. In: Library Hi Tech. 30 (3), pp. 436 - 448

Full text: <https://www.emerald.com/insight/content/doi/10.1108/07378831211266582/full/html>

Pianos, Tamara (2012): Slides for the presentation „EconBiz mobile: Why App and where do we go from here?“

Conference EMTACL 2012: Connecting Researchers to Information - and Unlocking It!
<http://de.slideshare.net/Pianos/econbizwhyappandwheredowegofromhere>

Pianos, Tamara (2010): EconBiz – Meeting User Needs with New Technology. - In: Liber Quarterly 20 (2010)1, S. 4 - 24

Full text: <https://www.liberquarterly.eu/articles/10.18352/lq.7972/>

→ TALK TO US

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